

DRIVEN
FOUNDATION



Roy Hall Jr.
Driven Foundation
605 N. High Street, Unit 181
Columbus, OH 43215

Dear Potential Partner,

A meaningful life is measured not just by what we achieve, but by how many people are better because we were here.

The older I get, the more I realize that we are all on this earth to make a difference. So much of what people need to survive, heal, and move forward already exists right here among us, in our compassion, our generosity, and our willingness to make someone else's burden our concern. I learned early on, and even more during my time playing under Coach Jim Tressel, now Lt. Governor Tressel, that we're called to **use our platform for a purpose**. As a former Ohio State Buckeye and NFL wide receiver, I have tried to live that out. For the past 17 years, I have made it my mission to help make sure families have food on the table and young people have strong leaders and mentors around them to help guide them toward reaching their full potential.

That mission is personal for me. I was raised by a single mother who worked multiple jobs, sacrificed constantly, and did everything she could to provide for our family. Even with all she gave, there were still difficult seasons when it felt like it was not enough, but somehow, we found a way to fight through it. Those experiences stayed with me. They shaped my heart and gave me a deeper responsibility to serve others when I was finally in a position to do so. Through the Driven Foundation, we have now distributed more than 2.5 million meals to over 12,000 Central Ohio families, while also operating year-round after-school and leadership development programs that help young people grow in character, confidence, and direction.

Our Driven Foundation Charity Golf Classic is more than a fundraiser. It is an opportunity to bring people together around a cause that truly matters, **helping families meet basic needs** and helping young people build stronger futures. Thank you for considering supporting this work. Your generosity would not simply help sponsor an event; it would help create real impact in the lives of people who need it most. I would be truly grateful for the opportunity to partner with you.

A handwritten signature in black ink, appearing to read "Roy Hall Jr.", written in a cursive style.

Roy Hall Jr.
Executive Director
Driven Foundation

The First Annual



GOOLF

CLASSIC

*Great golf. Great company. Greater impact.
Helping us provide resources and support to families in need.*

Friday

AUGUST 7, 2026

Raymond Memorial Golf Course, Columbus, OH

11:00 AM Shotgun Start

RSVP by July 24 – Spots are limited!

Sign Up: drivengolfclassic.com

WHERE PURPOSE MEETS PLAY

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The Driven Foundation Golf Classic is about more than a day on the course.

Each registered foursome helps provide 240 MEALS to Central Ohio families through our outreach efforts while also supporting youth mentorship and leadership programming.

You aren't just signing up to play or sponsor, you're helping us feed families, invest in young people, and make a lasting difference in the community.



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GOLF

CLASSIC

PRESENTING SPONSOR

\$15,000
(1 AVAILABLE)

FULL EVENT NAMING RIGHTS

“DRIVEN FOUNDATION GOLF CLASSIC PRESENTED BY [COMPANY]”

ALSO INCLUDES:

- **3 Foursomes (12 golfers)**
- Exclusive presenting-level logo on all event materials: “Presented by [Company]”
- Hole Sponsor Included (10x10 tent + table space + tee sign included)
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Premium sponsor seating/table placement at reception
- Exclusive presenting-level branding at registration (largest placement)
- Sponsor recognized in opening remarks as presenting sponsor
- “Mission Moment” presented by sponsor
(1–2 minute impact story + direct tie to sponsor’s community support)
- Sponsor representative presents a major award (optional)
- Priority access to the special guest/Buckeye photo station
- One “Celebrity Assist” voucher for sponsor team
(pro/celebrity drive assist or putt assist on one hole)
- Featured placement on website, registration page, program, and registration signage
- Social media campaign inclusion (pre-event + event day + post-event recap)
- Email inclusion in official event communications (sponsor recognition)
- Sponsor receives a post-event content pack: professional photos of their activation + teams + signage + award moment
- Branded gift placement in every golfer’s welcome bag



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CHAMPION SPONSOR

\$10,000

INCLUDES:

- 2 Foursomes (8 golfers)
- Top-tier sponsor placement (only Presenting above you) across the website, registration page, sponsor boards at check-in/reception, and the printed program
- Hole Sponsor Included (10x10 tent + table space + tee sign included)
- Sponsor recognized in opening remarks
- Sponsor rep presents a contest award (optional)
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Premium sponsor seating/table placement at reception
- One “Celebrity Assist” voucher for sponsor team (pro/celebrity drive assist or putt assist)
- Priority access to the special guest/Buckeye photo station
- Branded gift placement in every golfer’s welcome bag
- Post-event photo/content pack (hole activation + team photos)

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EAGLE SPONSOR

\$5,000

INCLUDES:

- 1 Foursome (4 golfers)
- Logo placement: website, program, sponsor board, and reception signage
- Hole Sponsor Included (10x10 tent + table space + tee sign included)
- Contest ownership (choose one): Longest Drive / Closest to Pin
- Recognition when contest winner is announced + award presentation option
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception
- Branded gift placement in every golfer's welcome bag
- Post-event photo pack

BIRDIE SPONSOR

\$2,500

INCLUDES:

- 1 Foursome (4 golfers)
- Logo placement: website, program, sponsor board, and reception signage
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception
- Branded gift placement in every golfer's welcome bag

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FEATURED SPONSORSHIPS

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ON-COURSE BEVERAGE SPONSOR

\$5,000

- 1 Foursome (4 golfers)
- “On-course beverages sponsored by...”
- Beverage cart signage
- Recognition during opening remarks
- Logo placement: website, program + sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

CART SPONSOR

\$5,000

INCLUDES:

- 1 Foursome (4 golfers)
- Logo placement on every cart
- Logo placement: website, program + sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

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RECEPTION SPONSOR

\$5,000

INCLUDES:

- 1 Foursome (4 golfers)
- Naming rights to reception
- Top signage in reception area + stage recognition
- “Signature Cocktail Naming Rights: a custom reception drink named for your company, featured at the bar with branded signage and sponsor recognition
- Award presentation opportunity (optional)
- Logo placement: website, program + sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

LUNCH SPONSOR

\$5,000

INCLUDES:

- 1 Foursome (4 golfers)
- Lunch branding (stickers on every lunch + signage)
- Logo placement: website, program, sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

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SWAG BAG SPONSOR

\$3,500

INCLUDES:

- 1 Foursome (4 golfers)
- Branding at swag distribution
- Branded gift placement in every golfer's welcome bag
- Logo placement: website, program + sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

HYDRATION SPONSOR

\$3,500

INCLUDES:

- 1 Foursome (4 golfers)
- Branding at water + ice stations
- Logo placement: website, program, sponsor board
- VIP check-in for sponsor teams (fast lane) + VIP parking + reserved sponsor signage
- Sponsor seating/table placement at reception

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HOLE SPONSOR

\$1,000

INCLUDES:

- 10x10 tent space + table setup
- Tee-box sign included
- Option to run a giveaway/game and capture leads
- Listed on website + sponsor board
- Option to pair hole with a Driven Foundation impact spotlight QR Code

SPONSOR SPOTS



CONTACT

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phone | 614.428.5286